

# Motivation for Applying to the Fulbright Program in Sweden

The programs administered by the Fulbright Commission in Sweden promote cultural exchange and exchange of knowledge between Sweden and the U.S., in addition to promoting diplomacy through science and education. Due to the nature of the program, the following factors of the candidate are considered not only relevant but critical:

- motivation for joining the program and acting as an ambassador of the Fulbright Sweden Commission, home country and institution
- adaptability to a new country and culture
- willingness to share knowledge during and after the grant
- willingness to continue active engagement after the grant term in the role of an alum

## Strength of the Proposal

The following factors of the proposal (objectives and goals) are evaluated by the selection committee:

- project relevance
- clarity, specificity
- innovativeness
- project feasibility
- rationale for conducting the project in Sweden

## Potential Outcomes and Impact

The proposal's potential outcomes and impact are evaluated. A strong proposal includes a clear description of its benefit or contribution to/advancement of some of the following targets:

- the chosen field of specialization and profession
- creation of long-term linkages and collaborations
- a wider audience, society at-large
- Sweden or Swedish-U.S. relations
- the applicant's home and/or host institution(s)

## Academic and Professional Merit

A candidate must have strong academic and professional standing as appropriate to the grant category. The following factors of the candidate's academic and professional background are evaluated:

- qualifications and/or professional experience
- honors, recognition and accomplishments
- academic records (when applicable)
- publications (when applicable)
- exhibitions, performances (when applicable)
- extracurricular activities